

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 489528 / | | <u>Alt Order #</u> 06266599 |
| <u>Product</u> OBAMA 4 AMERICA | | |
| <u>Contract Dates</u> 10/16/12 - 10/22/12 | | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 08/14/12 / 10/22/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|---|-------------------|-----------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1 | KVVU | 10/17/12 | 10/17/12 | BB League Championships | 1pm-8pm | | :30 | | | NM | 1 | \$3,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | --W---- | | | | 1 | \$4,850.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/16/12-10/22/12 | BB League Championships | 1pm-8pm | ---W----- | :30 | | \$3,250.00 | NM | | |
| | | See MG 1.2 | | | | | | | | | | |
| | 2 | KVVU | 10/17/12-10/17/12 | BB League Championships | 1pm-8pm | ---W----- | :30 | | \$3,250.00 | NM | | |
| | | Ⓜ MG for 1.1 10/17 | | | | | | | | | | |
| N 2 | KVVU | 10/16/12 | 10/22/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$450.00 | | | |
| N 3 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 5 | \$3,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$725.00 | | | |
| N 4 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 10 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 10 | \$700.00 | | | |
| N 5 | KVVU | 10/16/12 | 10/22/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 5 | \$1,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$275.00 | | | |
| N 6 | KVVU | 10/16/12 | 10/22/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$250.00 | | | |
| N 7 | KVVU | 10/16/12 | 10/22/12 | Better | M-F 11a-12p | | :30 | | | NM | 1 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 2 | \$125.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 5 | KVVU | 10/16/12-10/22/12 | Better | M-F 11a-12p | MTuWThF---- | :30 | | \$125.00 | NM | | |
| | | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | |
| N 8 | KVVU | 10/16/12 | 10/22/12 | Divorce Court/Divorce Court | M-F 12-1p | | :30 | | | NM | 1 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 2 | \$195.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 489528 / | 06266599 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------|------------|
| 10/16/12 - 10/22/12 | OBAMA 4 AMERICA | 1537 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Obama For America | 08/14/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|---|------------|-------------------|-----------------------------|--------------------|-------------|--------|------------|------------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> | | | | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | Divorce Court/Divorce Court | M-F 12-1p | MTuWThF---- | :30 | | \$125.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 9 | KVVU | 10/16/12 | 10/22/12 | Cops/Dog The Bounty Hunter | 1-2pm | | :30 | | | NM | 2 | \$390.00 |
| | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 5 \$125.00 | | | | | | | | | | | |
| | 1 | KVVU | 10/16/12-10/22/12 | Cops/Dog The Bounty Hunter | 1-2pm | MTuWThF---- | :30 | | \$125.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 3 | KVVU | 10/16/12-10/22/12 | Cops/Dog The Bounty Hunter | 1-2pm | MTuWThF---- | :30 | | \$125.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | Cops/Dog The Bounty Hunter | 1-2pm | MTuWThF---- | :30 | | \$125.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 10 | KVVU | 10/16/12 | 10/22/12 | Katie Couric | 2-3p | | :30 | | | NM | 1 | \$425.00 |
| | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$150.00 | | | | | | | | | | | |
| | 2 | KVVU | 10/16/12-10/22/12 | Katie Couric | 2-3p | MTuWThF---- | :30 | | \$150.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 3 | KVVU | 10/16/12-10/22/12 | Katie Couric | 2-3p | MTuWThF---- | :30 | | \$150.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 4 | KVVU | 10/16/12-10/22/12 | Katie Couric | 2-3p | MTuWThF---- | :30 | | \$150.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 11 | KVVU | 10/16/12 | 10/22/12 | Anderson | 3-4p | | :30 | | | NM | 2 | \$900.00 |
| | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$175.00 | | | | | | | | | | | |
| | 2 | KVVU | 10/16/12-10/22/12 | Anderson | 3-4p | MTuWThF---- | :30 | | \$175.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 3 | KVVU | 10/16/12-10/22/12 | Anderson | 3-4p | MTuWThF---- | :30 | | \$175.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 12 | KVVU | 10/16/12 | 10/22/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 4 | \$3,975.00 |
| | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTW---- 6 \$500.00 | | | | | | | | | | | |
| | 3 | KVVU | 10/16/12-10/22/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$225.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 4 | KVVU | 10/16/12-10/22/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$225.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | The Dr.Oz Show | 4-5p | MTUW----- | :30 | | \$500.00 | NM | | |
| | See MG 12.10,12.11 | | | | | | | | | | | |
| | 9 | KVVU | 10/16/12-10/22/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$225.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 10 | KVVU | 10/22/12-10/22/12 | BB League Championships | 1pm-8pm | M----- | :30 | | \$2,200.00 | NM | | |
| | Ⓜ MG for 41.1,13.7,34.3,12.5 | | | | | | | | | | | |
| | 11 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early News | M----- | :30 | | \$775.00 | NM | | |
| | Ⓜ MG for 41.1,13.7,34.3,12.5 | | | | | | | | | | | |
| N 13 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | \$950.00 |
| | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 3 \$950.00 | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(702)435-5555

| | | |
|--|-----------------------------------|--|
| <u>Contract / Revision</u> 489528 / | | <u>Alt Order #</u> 06266599 |
| <u>Contract Dates</u> 10/16/12 - 10/22/12 | <u>Product</u> OBAMA 4 AMERICA | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 08/14/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|---|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$285.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 4 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | See MG 13.7 | | | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | See MG 13.6 | | | | | | | | | | | |
| | 6 | KVVU | 10/17/12-10/17/12 | Fox 5 News at 5 | 5-530p | ---W----- | :30 | | \$950.00 | NM | | |
| | Ⓜ MG for 13.5 10/17 | | | | | | | | | | | |
| | 7 | KVVU | 10/22/12-10/22/12 | Fox 5 News at 5 | 5-530p | M----- | :30 | | \$950.00 | NM | | |
| | Ⓜ See MG 12.10,12.11 | | | | | | | | | | | |
| N 14 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$1,025.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 3 | \$1,025.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 4 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$325.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$325.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 15 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 2 | \$300.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 6pm | M-F 6-630pm | MTuWThF---- | :30 | | \$300.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| | 2 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 6pm | M-F 6-630pm | MTuWThF---- | :30 | | \$300.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 16 | KVVU | 10/16/12 | 10/22/12 | MORE Access | 630-7pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 1 | \$650.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KVVU | 10/16/12-10/22/12 | MORE Access | 630-7pm | MTuWThF---- | :30 | | \$225.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 17 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 5 | \$10,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$2,150.00 | | | |
| N 18 | KVVU | 10/20/12 | 10/20/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1- | | | | 1 | \$1,500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | FOX 5 News Sat 10-11p | 10-11p Sat | -----Sa-- | :30 | | \$1,500.00 | NM | | |
| | See MG 18.2 | | | | | | | | | | | |
| | 2 | KVVU | 10/20/12-10/20/12 | FOX 5 News Sat 10-11p | 10-11p Sat | -----Sa-- | :30 | | \$1,500.00 | NM | | |
| | Ⓜ MG for 18.1 10/20 | | | | | | | | | | | |
| N 19 | KVVU | 10/21/12 | 10/21/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 1 | \$1,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$1,850.00 | | | |
| N 20 | KVVU | 10/21/12 | 10/21/12 | Sports Plus Su 1045p | 1045p-11p | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$1,200.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 489528 / | 06266599 |

| | | |
|-----------------------|-----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/16/12 - 10/22/12 | OBAMA 4 AMERICA | 1537 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama For America | 08/14/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|---|-------------------|-------------------|----------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|-------------|
| N 21 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 5 | \$9,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$1,950.00 | | | |
| N 22 | KVVU | 10/16/12 | 10/22/12 | The Simpsons | M-F 11:35p-12:05a | | :30 | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$350.00 | | | |
| N 23 | KVVU | 10/16/12 | 10/22/12 | Friends | M-F 12:05-1:05a | | :30 | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 2 | \$225.00 | | | |
| N 24 | KVVU | 10/20/12 | 10/20/12 | Numb3rs | Sa 4-5p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1- | | | | 1 | \$100.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Numb3rs | Sa 4-5p | -----Sa-- | :30 | | \$100.00 | NM | | |
| | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | | | |
| N 25 | KVVU | 10/21/12 | 10/21/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$850.00 | | | |
| N 26 | KVVU | 10/22/12 | 10/22/12 | The Mob Doctor | Mon 9p-10p | | :30 | | | NM | 21 | \$18,670.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$2,750.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 489528 / | 06266599 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------|------------|
| 10/16/12 - 10/22/12 | OBAMA 4 AMERICA | 1537 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Obama For America | 08/14/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|--|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|--------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/22/12-10/28/12 | The Mob Doctor | Mon 9p-10p | M----- | :30 | | \$2,750.00 | NM | | |
| | | | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 | | | | | | | | | |
| | 2 | KVVU | 10/17/12-10/17/12 | Katie | M-F 11a-12p | ---W----- | :30 | | \$425.00 | NM | | |
| | | | See MG 38.3,38.4 | | | | | | | | | |
| | 3 | KVVU | 10/17/12-10/17/12 | Katie | M-F 11a-12p | ---W----- | :30 | | \$425.00 | NM | | |
| | | | See MG 38.3,38.4 | | | | | | | | | |
| | 4 | KVVU | 10/18/12-10/19/12 | Katie | 1-2pm | ----ThF---- | :30 | | \$425.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 5 | KVVU | 10/18/12-10/19/12 | Katie | 1-2pm | ----ThF---- | :30 | | \$425.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 6 | KVVU | 10/18/12-10/19/12 | Katie | 1-2pm | ----ThF---- | :30 | | \$425.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 7 | KVVU | 10/18/12-10/19/12 | Katie | 1-2pm | ----ThF---- | :30 | | \$425.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 8 | KVVU | 10/18/12-10/19/12 | Anderson Cooper | 2-3p | ----ThF---- | :30 | | \$450.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 9 | KVVU | 10/18/12-10/19/12 | Anderson Cooper | 2-3p | ----ThF---- | :30 | | \$450.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 10 | KVVU | 10/18/12-10/19/12 | Anderson Cooper | 2-3p | ----ThF---- | :30 | | \$450.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 11 | KVVU | 10/18/12-10/19/12 | Anderson Cooper | 2-3p | ----ThF---- | :30 | | \$450.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 12 | KVVU | 10/18/12-10/19/12 | Dr Oz | 3-4p | ----ThF---- | :30 | | \$500.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 13 | KVVU | 10/18/12-10/19/12 | Dr Oz | 3-4p | ----ThF---- | :30 | | \$500.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 14 | KVVU | 10/18/12-10/19/12 | Dr Oz | 3-4p | ----ThF---- | :30 | | \$500.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 15 | KVVU | 10/18/12-10/19/12 | Dr Oz | 3-4p | ----ThF---- | :30 | | \$500.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 16 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$950.00 | NM | | |
| | | | See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 | | | | | | | | | |
| | 17 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$950.00 | NM | | |
| | | | See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 | | | | | | | | | |
| | 18 | KVVU | 10/17/12-10/17/12 | The X Factor | The X Factor | ---W----- | :30 | | \$5,350.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 19 | KVVU | 10/16/12-10/16/12 | Raising Hope/Ben and Kate | Tue 8p-9p | -Tu----- | :30 | | \$5,500.00 | NM | | |
| | | | MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, | | | | | | | | | |
| | 20 | KVVU | 10/21/12-10/21/12 | Weekend Matinee Movie | 10-5pm | -----Su | :30 | | \$140.00 | NM | | |
| | | | See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 | | | | | | | | | |
| | 21 | KVVU | 10/21/12-10/21/12 | Weekend Matinee Movie | 10-5pm | -----Su | :30 | | \$140.00 | NM | | |
| | | | See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 | | | | | | | | | |
| | 22 | KVVU | 10/21/12-10/21/12 | Weekend Matinee Movie | 10-5pm | -----Su | :30 | | \$140.00 | NM | | |
| | | | See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 | | | | | | | | | |
| | 23 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$775.00 | NM | | |
| | | | MG for 26.22,26.16,26.17,26.20,26.21 | | | | | | | | | |
| | 24 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$775.00 | NM | | |
| | | | MG for 26.22,26.16,26.17,26.20,26.21 | | | | | | | | | |
| | 25 | KVVU | 10/21/12-10/21/12 | Weekend Matinee Movie | 10-5pm | -----Su | :30 | | \$150.00 | NM | | |
| | | | MG for 26.22,26.16,26.17,26.20,26.21 | | | | | | | | | |
| | 26 | KVVU | 10/21/12-10/21/12 | Weekend Matinee Movie | 10-5pm | -----Su | :30 | | \$150.00 | NM | | |
| | | | MG for 26.22,26.16,26.17,26.20,26.21 | | | | | | | | | |

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| | | |
|--|-----------------------------------|--|
| <u>Contract / Revision</u> 489528 / | | <u>Alt Order #</u> 06266599 |
| <u>Contract Dates</u> 10/16/12 - 10/22/12 | <u>Product</u> OBAMA 4 AMERICA | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 08/14/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|-------------|-------------------|-------------------|-----------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| 27 | KVVU | 10/21/12-10/21/12 | | Weekend Matinee Movie | 10-5pm | -----Su | :30 | | \$150.00 | NM | | |
| Ⓜ MG for 26.22,26.16,26.17,26.20,26.21 | | | | | | | | | | | | |
| 28 | KVVU | 10/17/12-10/22/12 | | Friends | M-F 12:05-1:05a | M--WThF---- | :30 | | \$225.00 | NM | | |
| Ⓜ MG for 26.22,26.16,26.17,26.20,26.21 | | | | | | | | | | | | |
| 29 | KVVU | 10/17/12-10/22/12 | | American Dad | M-F 230-3a | M--WThF---- | :30 | | \$95.00 | NM | | |
| Ⓜ MG for 26.22,26.16,26.17,26.20,26.21 | | | | | | | | | | | | |
| N 27 | KVVU | 10/17/12 | 10/17/12 | The X Factor | The X Factor | | :30 | | | NM | 1 | \$5,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --1---- | | | | 1 | \$3,150.00 | | | |
| N 28 | KVVU | 10/18/12 | 10/18/12 | The X Factor | The X Factor | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---1--- | | | | 1 | \$3,075.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | The X Factor | The X Factor | ----Th----- | :30 | | \$3,075.00 | NM | | |
| See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21 | | | | | | | | | | | | |
| N 29 | KVVU | 10/19/12 | 10/19/12 | Fringe | Fri 9p-10p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1-- | | | | 1 | \$1,750.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Fringe | Fri 9p-10p | -----F---- | :30 | | \$1,750.00 | NM | | |
| See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21 | | | | | | | | | | | | |
| N 30 | KVVU | 10/21/12 | 10/21/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$7,500.00 | | | |
| N 31 | KVVU | 10/21/12 | 10/21/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$7,500.00 | | | |
| N 32 | KVVU | 10/20/12 | 10/20/12 | NCAA Football Late Game | NCAA Football Late | | :30 | | | NM | 2 | \$4,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----2- | | | | 2 | \$2,325.00 | | | |
| N 33 | KVVU | 10/16/12 | 10/16/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | | 1 | \$950.00 | | | |
| N 34 | KVVU | 10/16/12 | 10/22/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -11---- | | | | 2 | \$500.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | M----- | :30 | | \$500.00 | NM | | |
| See MG 12.10,12.11 | | | | | | | | | | | | |
| N 35 | KVVU | 10/16/12 | 10/22/12 | Better | M-F 11a-12p | | :30 | | | NM | 1 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 1 | \$195.00 | | | |
| N 36 | KVVU | 10/16/12 | 10/22/12 | Divorce Court/Divorce Court | M-F 12-1p | | :30 | | | NM | 1 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 1 | \$195.00 | | | |
| N 37 | KVVU | 10/16/12 | 10/22/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 1 | \$650.00 | | | |
| N 38 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 3 | \$1,900.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|-----------------------------------|--|
| <u>Contract / Revision</u> 489528 / | | <u>Alt Order #</u> 06266599 |
| <u>Contract Dates</u> 10/16/12 - 10/22/12 | <u>Product</u> OBAMA 4 AMERICA | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 08/14/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|------------|---------------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 2 | \$525.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 6pm | M-F 6-630pm | MTuWThF---- | :30 | | \$525.00 | NM | | |
| | See MG 38.3,38.4 | | | | | | | | | | | |
| | 3 | KVVU | 10/19/12-10/22/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | M-----F---- | :30 | | \$725.00 | NM | | |
| | Ⓜ MG for 26.3,26.2,38.2 | | | | | | | | | | | |
| | 4 | KVVU | 10/20/12-10/20/12 | The Closer | M-Sa 8-10p/Su 7-1 | -----Sa-- | :30 | | \$650.00 | NM | | |
| | Ⓜ MG for 26.3,26.2,38.2 | | | | | | | | | | | |
| N 39 | KVVU | 10/16/12 | 10/22/12 | Katie Couric | 2-3p | | :30 | | | NM | 3 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 3 | \$425.00 | | | |
| N 40 | KVVU | 10/16/12 | 10/22/12 | Anderson | 3-4p | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 2 | \$450.00 | | | |
| N 41 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$1,025.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 2 | \$1,025.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$1,025.00 | NM | | |
| | See MG 12.10,12.11 | | | | | | | | | | | |
| N 42 | KVVU | 10/17/12 | 10/18/12 | BB League Championships | 1pm-8pm | | :30 | | | NM | 1 | \$3,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WT--- | | | | 1 | \$3,250.00 | | | |
| N 43 | KVVU | 10/20/12 | 10/20/12 | Local Prime Rotator | M-Sa 8-10p/Su 7-1 | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$650.00 | | | |
| N 44 | KVVU | 10/17/12 | 10/18/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | :30 | | | NM | 2 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WT--- | | | | 2 | \$85.00 | | | |
| N 45 | KVVU | 10/20/12 | 10/20/12 | Early Pre-Game | Early Pre-Game | | :30 | | | NM | 1 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$975.00 | | | |
| N 46 | KVVU | 10/17/12 | 10/17/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | | 1 | \$500.00 | | | |
| Totals | | | | | | | | | | | 112 | \$112,210.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|--------------------|
| 10/01/12 - 10/22/12 | 112 | \$112,210.00 | \$95,378.50 |
| Totals | 112 | \$112,210.00 | \$95,378.50 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT22/12 14.46
CHANGES *** KVVU-TV ***

| | | |
|------------|--------------------|------------|
| REP. # | OFF. # 762 | SALESMAN # |
| BUYER NAME | MAURA GILROY | |
| SALES PRSN | PH- TERESA DIFURIA | |

SALES PRSN PH- TERESA DIFURIA

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

_____ (CCE)

1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 14.46

STA:

ALL INVOICES ARE TO BE SENT TO:

OBAMA FOR AMERICA
WASHINGTON, DC 20007
SUITE 800
1010 WISCONSIN AVENUE NW
ACCOUNTING
GREER MARGOLIS
ACCORDING

OBAMA FOR AMERICA

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|--------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| 13 | | | ES 400P-500P | 30 | | \$500.00 | 10/16 | 10/22 | 5 | | TU-F,M | 5 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 | | | | | | | | | | | | |
| PROGRAM : DR OZ ORD COM1 : REVISED RATE | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|--|---|--|-----------|----|--|------------|-------|-------|---|--|-----|---|
| 63 | A | | 430P-800P | 30 | | \$2,200.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NLCS GAME #7 ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-60 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 1 SPOT/WK | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 64 | A | | 400P-430P | 30 | | \$775.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 63-64 | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|--|----|--|-----------|----|--|----------|-------|-------|---|--|--------|---|
| 14 | ES | | 500P-530P | 30 | | \$950.00 | 10/16 | 10/22 | 2 | | TU-F,M | 2 |
| PROGRAM : FOX 5 NEWS AT 5PM ORD COM1 : REVISED RATE | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|--|----|--|-----------|----|--|------------|-------|-------|---|--|--------|---|
| 15 | ES | | 530P-600P | 30 | | \$1,025.00 | 10/16 | 10/22 | 2 | | TU-F,M | 2 |
| PROGRAM : FOX 5 NWS AT 530P ORD COM1 : REVISED RATE | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 60 | S | | 400P-500P | 30 | | \$500.00 | 10/17 | 10/19 | 0 | | W-F | 0 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : OZ
 ORD COM1 : REINVESTMENT FROM PREVIOUS ODEERS
 STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#13 MISSED: TU-F,M/400P-500P OCT16 30S \$500.00 (OCT22/12)
 BUY#60 W-F/400P-500P OCT19 30S \$500.00
 BUY#14 TU-F,M/500P-530P OCT16 30S \$950.00
 BUY#15 TU-F,M/530P-600P OCT16 30S \$1,025.00
 OFFER: MON/430P-800P OCT22 30S \$2,200.00 PLS ADVISE.
 & MON/400P-430P OCT22 30S \$775.00

CMT: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE.

OCT/12 112210.00 CONTRACT TOTAL 112210.00
 TOTAL SPOTS 112